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On November 4, Breakfast is the Most Important Meal of the ...Night!

Hickman's Family Farms to Host Best Pajama Party of the Year with 15 Breakfast Restaurants in the State to Benefit Arizona's Children Association

Arizona (October 4, 2011) -- Hickman's Family Farms has partnered with 15 of the most favorite breakfast restaurants in the Valley and around the state to celebrate the third annual **"PJs & Eggs – a Breakfast for Dinner Event"** on Friday, November 4, 2011, beginning at 5 p.m. to benefit Arizona's Children Association (AzCA) foster care programs statewide. For a list of participating restaurants and more information on the event partners, visit www.pjsandeggs.net.

Customers who have "breakfast for dinner" at each participating restaurant on November 4, are asked to wear their pajamas and bring a new pair (any size for kids ages 0 - 18), which will be donated to children in the AzCA's foster care programs. In return, customers will receive a certificate for a free dozen of Hickman's Eggs. Participating restaurants will donate a portion of the proceeds from the evening to AzCA as well.

On the list of participating restaurants is: Over Easy (Scottsdale and Arcadia), First Watch (Scottsdale location) U.S. Egg (Chandler location), Matt's Big Breakfast (Phoenix), Scramble (Phoenix), Kiss the Cook (Glendale), AZ Bread Co. (Tempe), Red Allen's at the Wigwam (Litchfield Park), Chicken Noodle Café (Wickenburg), SueAnn's Apple Pan (Prescott), Good Egg (Tucson on Oracle), Robert's Restaurant (Tucson), Gus Balon's (Tucson) and The Hungry Fox (Tucson).

Pajama collection will begin in October at participating restaurants and will continue through the night of the event. Again, Carter's kids clothing has partnered with "PJs & Eggs" to collect pajamas at seven different locations as well as give great discounts on purchasing pajamas. A complete list of participating Carter's locations is also available on www.pjsandeggs.net.

"The event is in its third year with continued support from many of our restaurants that participated in our first year," said Clint Hickman, vice president of sales for Hickman's Family Farms. "It's great to watch the event grow to other parts of the state and continue to support Arizona's children in foster care around Arizona." Hickman added, "Not only is 'breakfast for dinner' a fun way to spend time with the family; the meal is quick, nutritious, economical and a great tradition to start in any home."

AzCA's adoption and foster care programs, offered in most areas of the state, are vital resources for matching children in need with safe and loving families. There are more than 10,000 children in Arizona's foster care system ranging from newborn to 18 years old. "Most children come into foster care because of neglect and abuse with little more than the clothes on their back," said Marc Kellenberger, senior vice president and chief development officer of AzCA. "With budget cuts affecting fulfilling the needs of these children and families, we are thrilled with the assistance by Hickman's Family Farms and the participating restaurants in the second annual 'PJs & Eggs' event."

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